

WEBSITE ADVERTISING AGREEMENT

This Website Advertising Agreement (this “**Agreement**”) is made on _____ (the “Effective Date”)

BY AND BETWEEN:

(1) _____ (company registration no. _____), a company incorporated under the laws of Singapore with its registered office at _____ (the “**Advertiser**”);

AND

(2) _____ (company registration no. _____), a company incorporated under the laws of _____ with its registered office at _____ ADDRESS PUBLISHER (“**Publisher**”),

(collectively, the “**Parties**”, and each, a “**Party**”).

WHEREAS:

- A. The Advertiser is in the business of _____ (the “**Business**”).
- B. _____
- C. The Publisher presently owns and operates a website identified as _____ (the “**Website**”);
- D. The Advertiser wants to engage the Publisher in connection with placing certain of the Advertiser’s advertisements on the Publisher’s Website under the terms and conditions set forth below;
- E. The Publisher agrees and accepts publishing the Advertiser’s advertisements on the Website.

NOW, THEREFORE, in consideration of the mutual promises and covenants and other valuable consideration, the adequacy of which is acknowledged, it is hereby agreed by and between the Parties as follows:

1. DEFINITIONS

1.1 In this Agreement, unless the subject or context otherwise requires the following words and expressions shall have the following meanings: